

Customer Profile



CoorsTek ensures rapid, reliable access to critical operations, sales and business information

CoorsTek, a \$350 million global company, is one of the largest technical ceramics manufacturers in the world, serving customers throughout North America, Europe and Asia.

For years, CoorsTek has relied on MFG/PRO from QAD for comprehensive enterprise resource planning across its business units, linking operational and financial data into a central repository.

Challenges

- *Gain actionable business intelligence from MFG/PRO.*

"We knew the data was there, but we could not get at it," said Helmut Oehring, Managing Director of IT for CoorsTek. "MFG/PRO is a good solution, but we knew there had to be a better way to report on the data."

- *Give the CoorsTek Executive Suite access to different scorecards, KPIs and dashboards.*

"In our move to LEAN Six Sigma practices, one of the key components is *control*. Without a clear view into our business, we needed to improve our insight to make actionable changes in our operations," continued Mr. Oehring. "Ultimately, our users could not get the right information from MFG/PRO without getting IT involved, which hampered productivity across our business."

Solution

Tired of trying to make transaction systems a reporting tool, CoorsTek selected Enterprise Analyzer from Flintfox to create a unified view into its MFG/PRO environment.

The solution was running in less than a week, delivering rapid results with over 200 unique measures and KPIs out-of-the-box.

- Provided management with a 360 degree view of business information, with custom reporting that can be created in real-time,
- Saved over \$85,000 annually in direct labor costs among controllers by slashing data preparation and extraction times at quarter-end from over 80 hours to minutes,
- Saved over 500 of Six Sigma Black Belt man-hours (over \$100,000 annually) by eliminating manual work-arounds to get at business information.

.....cont'd



To find out more contact:
Craig Foster, National Account Manager
Ph (781) 993 9110 direct
craig.foster@flintfox.com

Why Flintfox

CoorsTek selected Flintfox based on their in-depth knowledge of MFG/PRO, mix of best-of-breed technology from Microsoft, and the solution's centrality to the Microsoft Office suite.

"This is one of those rare decisions where foresight and hindsight meet – Enterprise Analyzer has become a critical part of our business, from our executives to our business users. If I had to guess at the 'efficiency factor' gained through this solution, it is definitely in the millions of dollars," concluded Mr. Oehring.

About Flintfox

Flintfox is a specialized software development company marketing solutions worldwide under the Flintfox brand. Flintfox solutions add significant value to an organization's existing business systems in key focus areas, helping customers make better decisions to improve business performance. All Flintfox products are supported through complementary business consulting, implementation, training and support services.

For more information about Flintfox, please visit www.flintfox.com.

About Enterprise Analyzer

The Enterprise Analyzer for MFG/PRO is a complete, end to end Business Intelligence solution for MFG/PRO users. The Enterprise Analyzer for MFG/PRO includes pre-built data extraction, transformation and OLAP analysis modules for Sales, Financials and Manufacturing. The Enterprise Analyzer can be deployed via the Web, using Excel, or as a Windows based client/server application.



To find out more contact:
Craig Foster, National Account Manager
Ph (781) 993 9110 direct
craig.foster@flintfox.com